



SECOND INTERNATIONAL NANOTECHNOLOGY CONFERENCE ON COMMUNICATIONS AND COOPERATION

Abstract

How Nanotechnology Is Changing Business and Organizations: New Models for Engagement

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The Industrial Research Institute has sponsored a research project to understand how nanotechnology is creating a new paradigm for technology development. This paradigm is characterized by massive amounts of information with potential applicability in many market sectors. Traditional methods of capturing and utilizing this information are no longer adequate. New models will be discussed with specific examples. The interaction between organizations from government to academic to industry is dramatically changing, offering new opportunities to accelerate commercialization. This change is requiring these organizations to adapt to this new culture. Examples will be discussed.